

***TeleGroup***

# **BRAND GUIDELINES**

***WE CREATE THE FUTURE. TOGETHER.***

**2022**

**TeleGroup**

**Logo**



**WE CREATE THE FUTURE. TOGETHER.**

***TeleGroup***

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The logo is centered on a background that transitions from a dark blue on the left to a bright orange on the right. The text 'TeleGroup' is written in a bold, italicized, white sans-serif font. The 'T' is significantly larger than the other letters, and the 'G' is also larger than the 'o's and 'u'p'.

***TeleGroup***

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40 px / 14mm height

**TeleGroup**

20px / 7mm height

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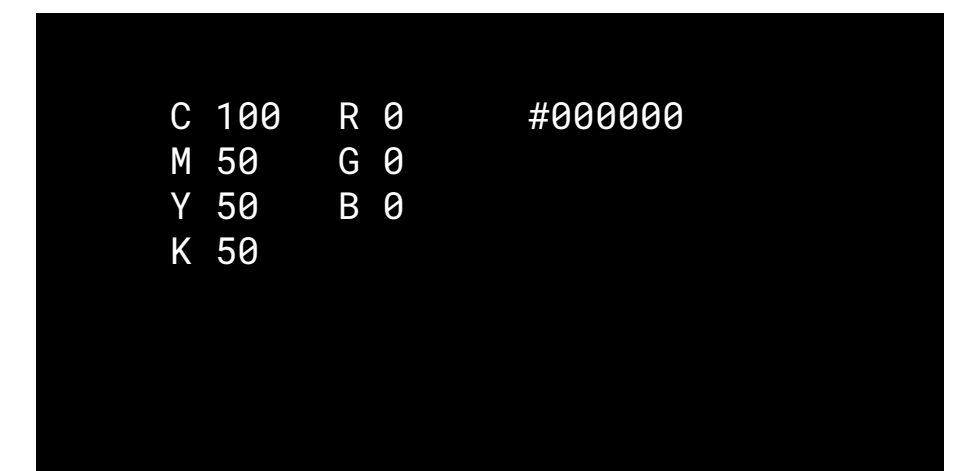
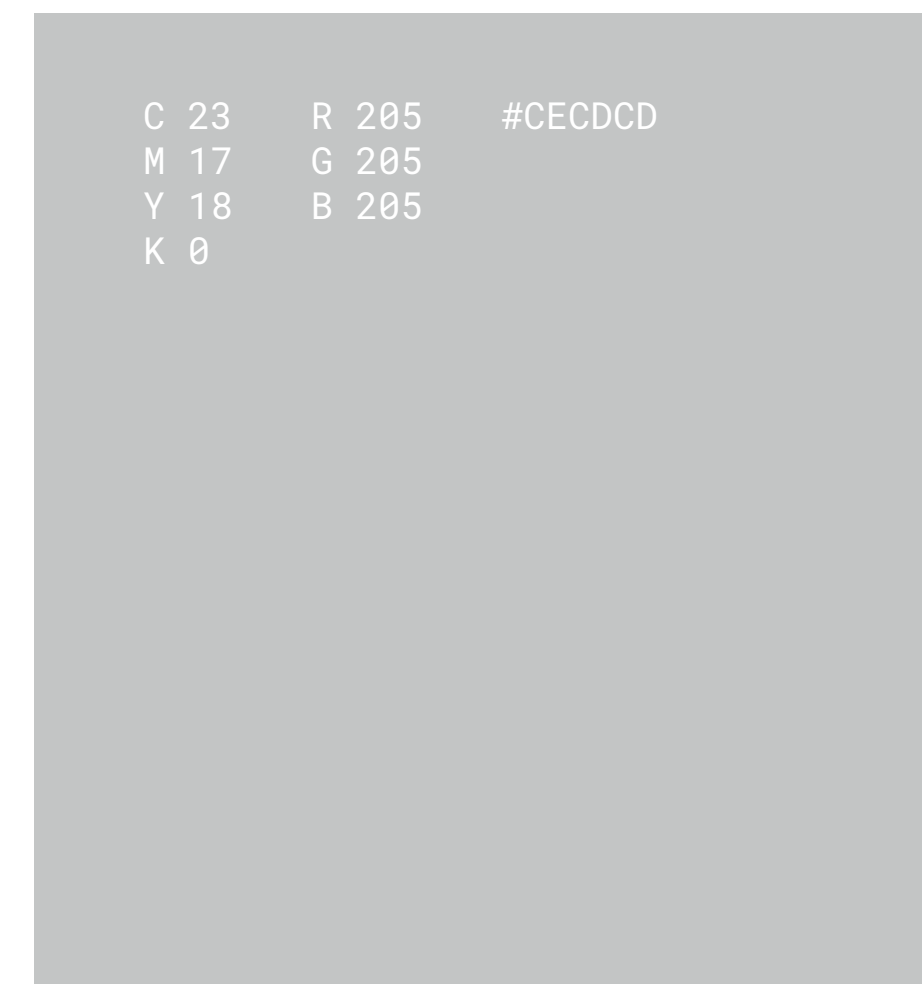
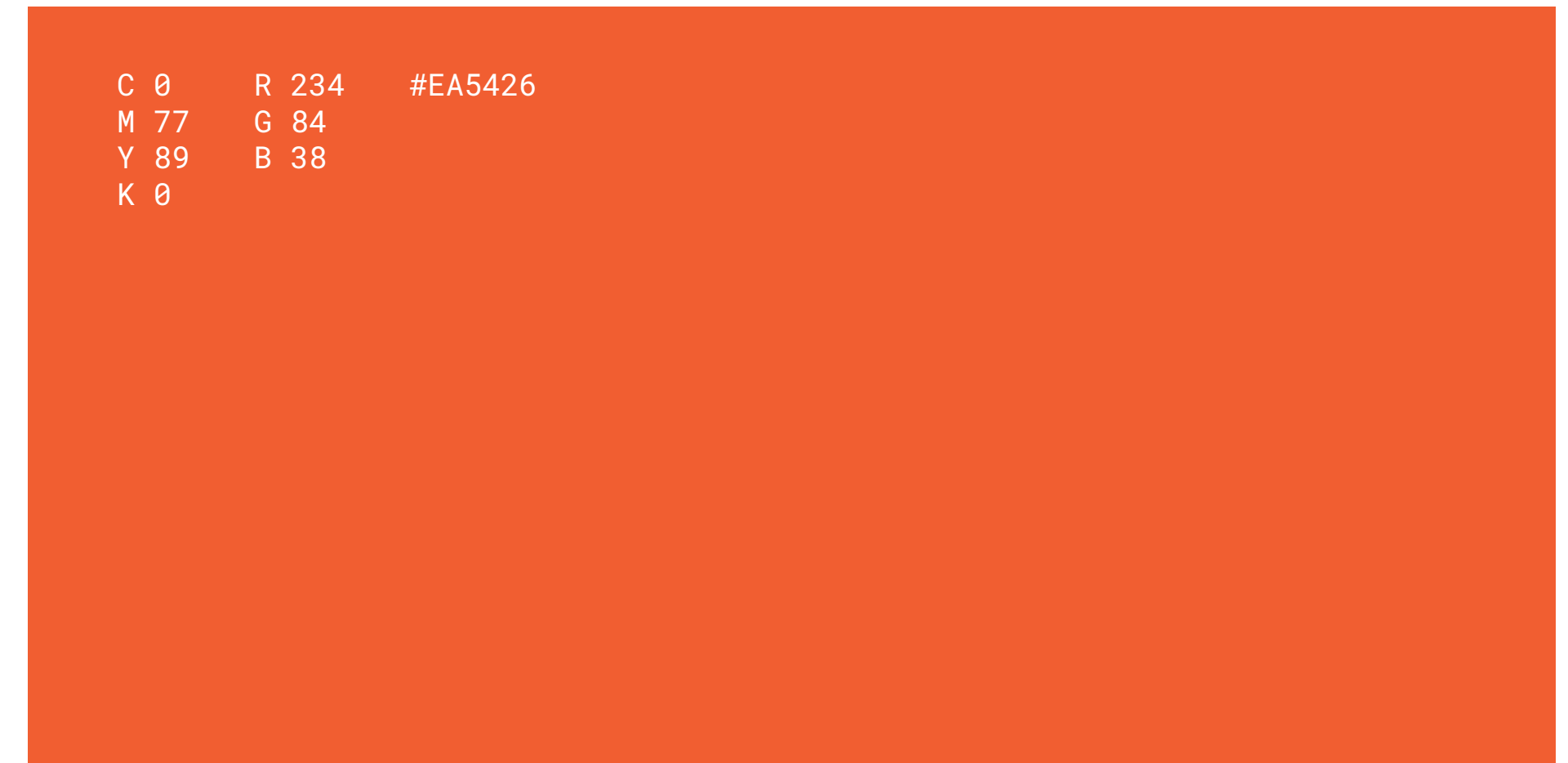
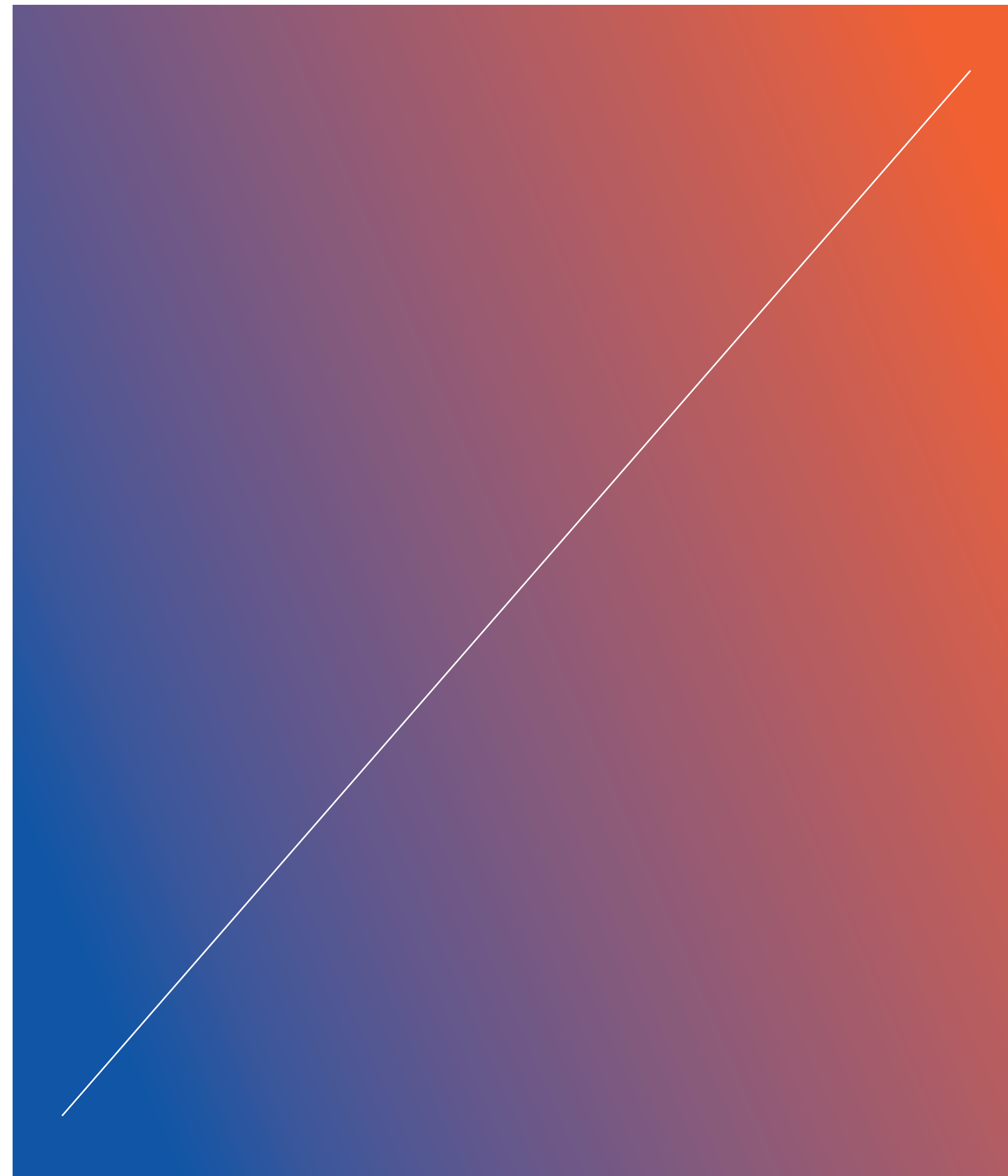
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**Color**

02



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**Typography**

03

Primary

# Montserrat

**Bold**

abcdefghijklmnopqrstuvwxyz  
абвгдђежзијклљмнњопрстћуфхцчџш

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ

***Bold Italic***

*abcdefghijklmnopqrstuvwxyz*  
*абвгдђежзијклљмнњопрстћуфхцчџш*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ*

Medium

abcdefghijklmnopqrstuvwxyz  
абвгдђежзијклљмнњопрстћуфхцчџш

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ



Secondary

# Open sans

## Bold

abcdefghijklmnopqrstuvwxyz  
абвгдђежзијклљмнњопрстћуфхцчџш

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ

## Semibold

abcdefghijklmnopqrstuvwxyz  
абвгдђежзијклљмнњопрстћуфхцчџш

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ

## Regular

abcdefghijklmnopqrstuvwxyz  
абвгдђежзијклљмнњопрстћуфхцчџш

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
АБВГДЂЕЖЗИЈКЛЉМНЊОПРСТЋУФХЦЧЏШ

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**THANK YOU**

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